Sportsmanship Initiatives

- Present sportsmanship awards or gifts.
  - Players
  - Coaches
  - Teams
  - Fans
- Implement a team logo or theme contest.
- Have an essay contest related to sportsmanship.
- Keep sportsmanship score instead of baskets or field goals made.
- Add a fun activity to your event for the fans like “Basketball Bingo.”
• Arrange for participants to do service in the community, maybe as simple as a canned food drive.

• Make it a tradition to shake hands with officials and opponents after each contest.

• Implement a “Silent Sunday” (or Saturday) where spectators are only allowed to clap.

• Have special themes for contests and practices like “Hawaiian Night” or “Retro Saturday.”

• Do a “Mixer Day” where coaches switch teams or even players get to be on a different team.
Have a Movie Night!

• A League of Their Own
• Bad News Bears
• Bend it Like Beckham
• Coach Carter
• Fever Pitch
• Friday Night Lights
• Glory Road
• Hoosiers

• Invincible
• Jerry Maguire
• Kicking and Screaming
• Miracle
• Mystery, Alaska
• Radio
• Remember the Titans
• Rudy
• Create a weekly “Sportsmanship and Character Focus” that you can distribute via newsletter or e-mail.

• Have a poster/banner contest with teams that has a sportsmanship theme.

• Designate a “Spirit Wall” where people can recognize others who demonstrate good character and sportsmanship.

• Invite special speakers to talk about sportsmanship issues before or in between games.

• Vote for your favorite referee.

• Hang pictures of good sport role models in facilities.
My favorite coach always says, “Make Something Happen!”

Make a commitment to do one new thing each year that enhances your programs. The results will be priceless!

For more info or if you have a unique idea that you’d like to share, contact…

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